



GENEVA CENTRE
FOR AUTISM

ANNUAL
GOLF
CLASSIC



BMO



Wednesday, September 18, 2024

Angus Glen Golf Club

10080 Kennedy Road Markham, ON L6C 1N9

SPONSORSHIP OPPORTUNITIES

This annual tournament raises funds for Geneva Centre for Autism's life-changing programs and services for children, youth, and adults with autism.

Attended by leading professionals and executives in Real Estate Finance, it is an opportunity to network with industry experts. This tournament also allows Geneva Centre for Autism to create employment opportunities for some of our adult clients, giving them hands-on experience they can add to their resumes.

What to expect:

- 18 holes on this premiere course
- Networking cocktail reception
- Hole contests
- Helicopter ball drop (new this year!)
- Golf Clinic (new this year!)
- Raffle prizes

genevacentregolf.com

PLATINUM SPONSORSHIP

SOLD

AUTISM EMPLOYMENT SPONSOR (\$10,000)

Provide employment opportunities for adults with Autism as they assist with the execution of the golf tournament. This helps them gain relevant work experience for their resumes, practice their vocational skills, and provide a fair market wage. This will also cover the costs of transportation which is often an employment barrier for those on the spectrum.

Benefits include:

- Complimentary foursome registration (*4 players valued at \$1,800*).
- Verbal recognition at the shotgun start.
- Prominent logo placement on all communications about the event and on multiple e-blasts.
- Dedicated posting on our social media channels about your company's support of Employment services.
- Prominent logo recognition in all tournament literature and on the Annual Golf Classic Website.
- Prominent logo on event signage at golfer check-in and reception areas.
- Prominent on-course signage at a dedicated hole where clients are stationed.
- Opportunity to speak at the cocktail reception.
- Opportunity to provide branded corporate swag for golfers.



PREMIERE SPONSORSHIP

SOLD

HELICOPTER BALL DROP (\$4,000)

Add excitement to the event and help Geneva Centre for Autism raise more funds by sponsoring our Helicopter Ball Drop.

How this works:

- At registration and during the tournament, golfers enter this raffle by purchasing a numbered golf ball.
- During the cocktail reception, our sponsor representative (1 person) will go up in the helicopter for a brief scenic ride to drop the bucket of balls onto the course. The owner of the ball closest to the hole wins the grand prize (included in the sponsorship package)!

Benefits include:

- Complimentary foursome registration (*4 players valued at \$1,800*).
- Verbal recognition at the shotgun start.
- Prominent recognition in all tournament literature, and on the Annual Golf Classic Website.
- Signage and recognition at all touchpoints related to the Helicopter Ball Drop.
- Dedicated post on Geneva Centre social media channels acknowledging your support as the Helicopter Ball Drop sponsor.
- Recognition in opening and closing remarks from Geneva Centre Staff.
- Inclusion in the news release for the Annual Golf Tournament on the Geneva Centre news webpage.
- Opportunity to provide a branded corporate swag for golfers.



PREMIERE SPONSORSHIP

SOLD

BEVERAGE CART SPONSOR (\$5,000)

Treat guests with drinks and snacks on the course. This sponsorship will add the cherry on top for golfers and brighten their day.

Benefits include:

- Complimentary registration for two (2) players (*value \$900*).
- Verbal recognition at the shotgun start.
- Prominent logo placement on all communications about the event and multiple e-blasts.
- Group post on our social media channels acknowledging support.
- Prominent recognition in all tournament literature and on the Annual Golf Classic Website.
- On-course signage on the beverage cart
- Opportunity to provide branded corporate swag for golfers.



SUPPORTING SPONSORSHIPS

CHOOSE FROM THE FOLLOWING

LUNCH SPONSOR (\$10,000)

SOLD

Your generosity will keep golfers energized and well-fed as you provide a delicious, all-you-can eat lunch at one of two food stations on the course.

- Complimentary registration for two (2) players (*value \$900*).
- Logo on all communications about the event and multiple e-blasts.
- Recognition in all tournament literature and on the Annual Golf Classic Website.
- Verbal recognition at the shotgun start.
- Group post on our social media channels acknowledging support.
- Prominent on-course signage at the food station on the course.
- Opportunity to provide branded corporate swag for golfers.

BREAKFAST SPONSOR (\$4,000)

SOLD

Help our golfers start the day right with a branded breakfast box that awaits them in their golf cart

- Complimentary registration for two (2) players (*value \$900*).
- Logo on all communications about the event and multiple e-blasts.
- Recognition in all tournament literature and on the Annual Golf Classic Website.
- Verbal recognition at the shotgun start.
- Group post on our social media channels acknowledging support.
- Prominent logo placement on all breakfast boxes for golfers in the carts.
- Opportunity to provide branded corporate swag for golfers.



PREMIERE SPONSORSHIP

COCKTAIL RECEPTION (\$5,000)

Provide the perfect ending to a round of golf by sponsoring the refreshments on the Terrace at Angus Glen.

- Complimentary registration for two (2) players (*value \$900*).
- Verbal recognition at the shotgun start.
- Prominent logo placement on all communications about the event and multiple e-blasts.
- Prominent recognition in all tournament literature, and on the Annual Golf Classic Website.
- Signage at the cocktail reception following the tournament.
- Group post on Geneva Centre social media channels acknowledging your support as the cocktail reception sponsor.
- Recognition in opening and closing remarks from Geneva Centre Staff.
- Inclusion in the news release for the Annual Golf Tournament on the Geneva Centre news webpage.
- Opportunity to set up an activation in reception area.
- Opportunity to provide a branded corporate swag for golfers.



PREMIERE SPONSORSHIPS

CHOOSE FROM THE FOLLOWING

GOLF CLINIC WITH CPGA PROFESSIONAL (\$4,000)

This one-hour clinic provides golfers with the chance to get some tips from professionals and improve things like grip, stance, posture, short game, full swing and drive and ultimately build their confidence. Following the clinic, attendees can join the larger tournament post-golf cocktail reception.

- Opportunity to name the golf clinic which would be included in the tournament communications and on the Annual Golf Classic website as the Complimentary registration for four (4) golfers in this clinic. (\$500 value).
- Opportunity to provide branded corporate swag for golfers.
- Dedicated signage at the clinic.
- Verbal recognition during the reception.
- Social media recognition on the day of the event.

POWER TRICK SHOT GOLFER (Brett Cleverdon) (\$4,000)

10 Time Competitor at the world long drive championships, golf entertainer, and trick shot golfer, [Brett Cleverdon](#) has performed at over 900 golf events worldwide. He'll bring his talent and humour to entertain golfers throughout the day on a dedicated hole. At the reception, he'll be auctioning off two fantastic golf prize packs that include the chance to golf with him for the day.

- Complimentary registration for two (2) golfers (\$900 value)
- Verbal recognition at the shotgun start.
- Signage at dedicated hole on the course.
- Social media recognition on the day of the event.
- Prominent logo placement on all communications about the event and multiple e-blasts.
- Prominent recognition in all tournament literature, and on the Annual Golf Classic Website.
- Signage at the cocktail reception/live auction following the tournament.
- Opportunity to provide branded corporate swag for golfers.



SUPPORTING SPONSORSHIPS

CHOOSE FROM THE FOLLOWING

GOLF CART SPONSOR (\$2,500) – 2 available



- One complimentary registration (1 player).
- Recognition in all tournament literature and on the Annual Golf Classic Website.
- Signage on all golf carts.
- Verbal recognition at the shotgun start.
- Opportunity to provide branded corporate swag for golfers.



HOLE CONTEST SPONSOR (\$1,500) 2 Available

- Recognition in all tournament literature and on the Annual Golf Classic Website.
- Exclusive signage and thank you at event on the contest hole.
- Verbal recognition upon awarding hole contest prize for your sponsored hole.
- Opportunity to provide branded corporate swag for golfers.



SUPPORTING SPONSORSHIPS

CHOOSE FROM THE FOLLOWING

HOLE SPONSOR (\$1,200) 11 Available

- Recognition in all tournament literature and on the Annual Golf Classic Website.
- Exclusive signage and thank you at event on the sponsored hole.
- Opportunity to provide branded corporate swag for golfers.



SIGNATURE COOKIE SPONSORSHIP – (\$1,000)

Chef Ayo is a 13-year-old chef, baker, and mixologist from Toronto. Cooking since he was three years old, he is a creator of decadent cookies, baked goods, and kid friendly cocktails. Chef Ayo will provide a branded take-away cookie for attendees at one of the holes on the course.

- Recognition in all tournament literature and on the Annual Golf Classic Website.
- Exclusive signage and thank you at event on the designated sponsored hole.
- Opportunity to provide branded corporate swag for golfers.



SUPPORTING SPONSORSHIPS

CHOOSE FROM THE FOLLOWING

GELATO SPONSOR (\$3,500)

Golfers will enjoy a sweet treat on the course!

- Recognition in all tournament literature and on the Annual Golf Classic website.
- One (1) complimentary registration for the tournament
- Dedicated signage at the gelato hole
- Verbal recognition during the reception.

COFFEE SPONSORSHIP – (\$1,500)

Get the morning off on the right foot with a nice cup of coffee for golfers to have when they arrive at registration.

- Recognition in all tournament literature and on the Annual Golf Classic Website.
- Exclusive signage at the coffee station in the morning
- Opportunity to provide branded corporate swag for golfers.

RAFFLE PRIZE DONATIONS

Help create excitement at the end of the tournament with a gift in-kind for our raffle. By supporting the raffle with a donation of a gift, you are helping us raise funds to support all our families who attend our programs.

- Recognition on the donations page of the golf website
- Logo displayed at prize table



THANK YOU FOR YOUR CONSIDERATION

Autism is a complex developmental disorder that seriously affects the way individuals communicate and interact with others. **1 in 50** Canadian children currently has a form of autism, and the need for autism-related support and services has never been greater than right now. All proceeds from the Annual Golf Classic support Geneva Centre for Autism in making a difference in the lives of children and young adults with autism.



Please contact **Katie Norman** at knorman@autism.net to confirm or discuss sponsorship opportunities. We are open to other activations and are happy to customize any opportunities to suit your needs best.



Charitable Registration Number
8686664640-RR001

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